

PRESS RELEASE

Apogee Announces ClipMic digital 2



Apogee is delighted to announce the all new ClipMic digital 2 - a Professional Lavalier Microphone for iPhone, Mac and Windows. The all new designed microphone capsule features a 10db lower noise floor than its predecessor ClipMic digital and is combined with Apogee's analog-to-digital conversion and microphone preamp. ClipMic digital2 allows you to put the microphone closer to the sound of the voice which is beneficial for excellent audio quality. The included free Apogee MetaRecorder App for IOS is a revolutionary audio recording app for iPhone/iPad that offers linked recording, tagging and organizing of audio on up to 4 iOS devices. Apogee ClipMic digital 2 is the perfect solution for content creators, podcasting and streaming, interviews, online lessons, lectures and presentations, conferences, performances and events, dialog for video and film and other applications. The ClipMic digital 2 will be available June 2021.

Product Video: <https://bit.ly/3fg5zs6>

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Berlin, 26th of May 2021 - ClipMic digital is the perfect personal microphone solution for capturing dialog, interviews, narration, lessons, auditions, singing and conferencing. The compact lavalier microphone capsule, combined with Apogee's analog-to-digital conversion and low-noise mic preamplifier technology allows ClipMic digital to record and stream audio to your mobile device or laptop with sound quality previously only available with much more expensive solutions.

Overview

Facts

- Apogee announces ClipMic digital 2 Professional Lavalier Microphone for iPhone Mac and Windows
- Apogee AD converter and mic preamp
- Pre-polarized condenser microphone
- Omnidirectional polar pattern
- Including free Apogee MetaRecorder App
- Plug and Play compatible with iPhone, iPad, macOS and Windows
- Including protective travel case and interchangeable cables

Product name

ClipMic digital 2

Brand

Apogee

Exclusive distribution

Sound Service GmbH

Website

www.sound-service.eu
www.apogeedigital.com

Price (MSRP)

236,81 Euro incl. 19% VAT

Availability

June 2021

Media

Press download incl. images

<https://blog.sound-service.eu/press-kits/>

Products for review

Please use press contact below!

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What's New with ClipMic digital 2

The all new custom microphone capsule in the second generation ClipMic digital is smaller and delivers a 10 dB lower noise floor than its predecessor. This translates to even cleaner recordings. And ClipMic digital now comes with a protective travel case and interchangeable cables, including Lightning, USB-C and USB-A cables for plug-and-play compatibility with iPhone, iPad, macOS and Windows.

Get Closer to Your Sound

One of the most important benefits of ClipMic digital is that it allows you to put a microphone closer to the sound of your voice. A video is only as good as the audio you hear with it and if you are a vlogger, interviewer, lecturer, student, teacher or anyone making a personal video, ClipMic digital brings the microphone to you for the best sound and lets you position your camera where it needs to be for the best shot.

Features

- Premium lavalier microphone for iPhone, iPad, macOS, and Windows
- Professional microphone capsule captures speech clearly
- Studio quality Apogee converters pick up every detail
- Wired microphone provides sound quality superior to wireless lavaliers
- Extended cable lets you position your camera properly and keep the mic close to you
- Includes MetaRecorder, free iOS recording application

What can you do with ClipMic digital

Conferencing and Working from Home

Working online? Apogee's ClipMic digital helps you make a great impression and keeps you in the conversation. With ClipMic digital, you can depend on high quality audio communication when meeting virtually with clients, colleagues or a potential employer. The professional microphone capsule captures speech clearly and the studio-quality Apogee converters pick up every detail so you can work from home or anywhere and communicate with clarity. ClipMic digital is also easy to setup - no software required.

Podcasting and Streaming

It has never been easier to produce and share your own videos on YouTube, Instagram. iPhone, iPad and iPod touch all include a built-in camera with quality that exceeds that of expensive video gear from only a few years ago. Now you can connect ClipMic digital for incredible sound quality too, creating the ultimate mobile video solution simple enough for anyone to use.

Learning and Lessons Online

Online learning is here to stay. And communicating and being heard in a virtual classroom setting is important for success and growth. Ideal for grade school children, music lessons, university courses and more, ClipMic digital helps students take the hassle out of connecting a microphone to their computer or iPhone and assures they will have exceptional sound quality.

Lectures and Presentations

Do you want to capture your presentation, lecture or sermon with ease? ClipMic digital makes it simple to record high-quality audio while you focus on your message. And Apogee's MetaRecorder app for iPhone lets you easily access recording functions to quickly start, stop or pause your recording.

Performances and Special Events

There are amazing moments happening in your life you'll want to relive in the years to come. Children's recitals, performances, weddings, anniversaries and retirement parties – capture these memories with the best sound quality possible using ClipMic digital and the Apogee MetaRecorder App.

Audio for Video

You can rely on iPhones as flexible tools for film production. When paired with DSLR video cameras, ClipMic digital and an iOS device make capturing professional quality productions simple and efficient. Apogee's [MetaRecorder](#) is the first app to offer a simple and customizable way to organize audio media files while recording in the field, transforming your post production video workflow.

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MetaRecorder app for iOS

ClipMic digital also comes with the Apogee MetaRecorder app for iOS as a [free download from the Apple App store](#). Apogee MetaRecorder is a revolutionary audio recording app for iPhone/iPad that offers linked recording, tagging and organizing of audio on up to 4 iOS devices. This enables content creators to use multiple iOS devices and ClipMic digital microphones to capture multiple sources of audio for interviews, conferences, dialog for video and film and other applications. Using ClipMic digital and MetaRecorder for audio capture can help accelerate post production editing workflow in Final Cut Pro® and Adobe Premier®.

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Technical Specifications

Frequency Response	30 - 20,000 Hz
Gain Range	0 to 35 dB
Max Sound Pressure Level (SPL)	127dB @ minimum gain 92dB @ maximum gain
Sensitivity	-46 dBfs (80 dB SPL, 1kHz) @ minimum gain -11 dBfs (80 dB SPL, 1kHz) @ maximum gain
Equivalent Noise Level (A weighted)	-90dBfs @ minimum gain -68 dBfs @ maximum gain
Sample Rates	44.1, 48, 88.2, 96 kHz
Capsule diameter	4mm
Capsule pick-up pattern	omnidirectional
Capsule type	Pre-polarized condenser microphone
Mic cable length	4 ft. (1.2m)
Adaptor cable length (subject to change)	USB-A : 3.3 ft. (1m) USB-C: 3.3 ft. (1m) Lightning: 1ft. (0.3m)

About Apogee Electronics

Since 1985, Apogee has produced innovative, award-winning technology that powers many of the world's most respected studios. Products like Symphony I/O, 2020 TEC Award Nominee Symphony Desktop, Duet, JAM+, MiC+ and HypeMiC have been instrumental in capturing countless GRAMMY® and OSCAR® winning performances by today's biggest artists. No one cares more about sound than we do.

About the Company Sound Service GmbH

Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drum machine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.